

**Towards Palestine's
Liberation:
Campaigning
Aggressively for a
Sustainable Future
for Palestinians**



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Director of IR: IPSA
National Chair – Al Jama-ah Political Party
HOO – DM of Social Development

World Wide Protests: An Ongoing Campaign

Abroad



At Home



Colonial cum
Zionist Map

Re-Thought

Re-Drafted

Re-Drawn



Conflation of
Religious Thought
and Ideological
Philosophy

A Theological Clash

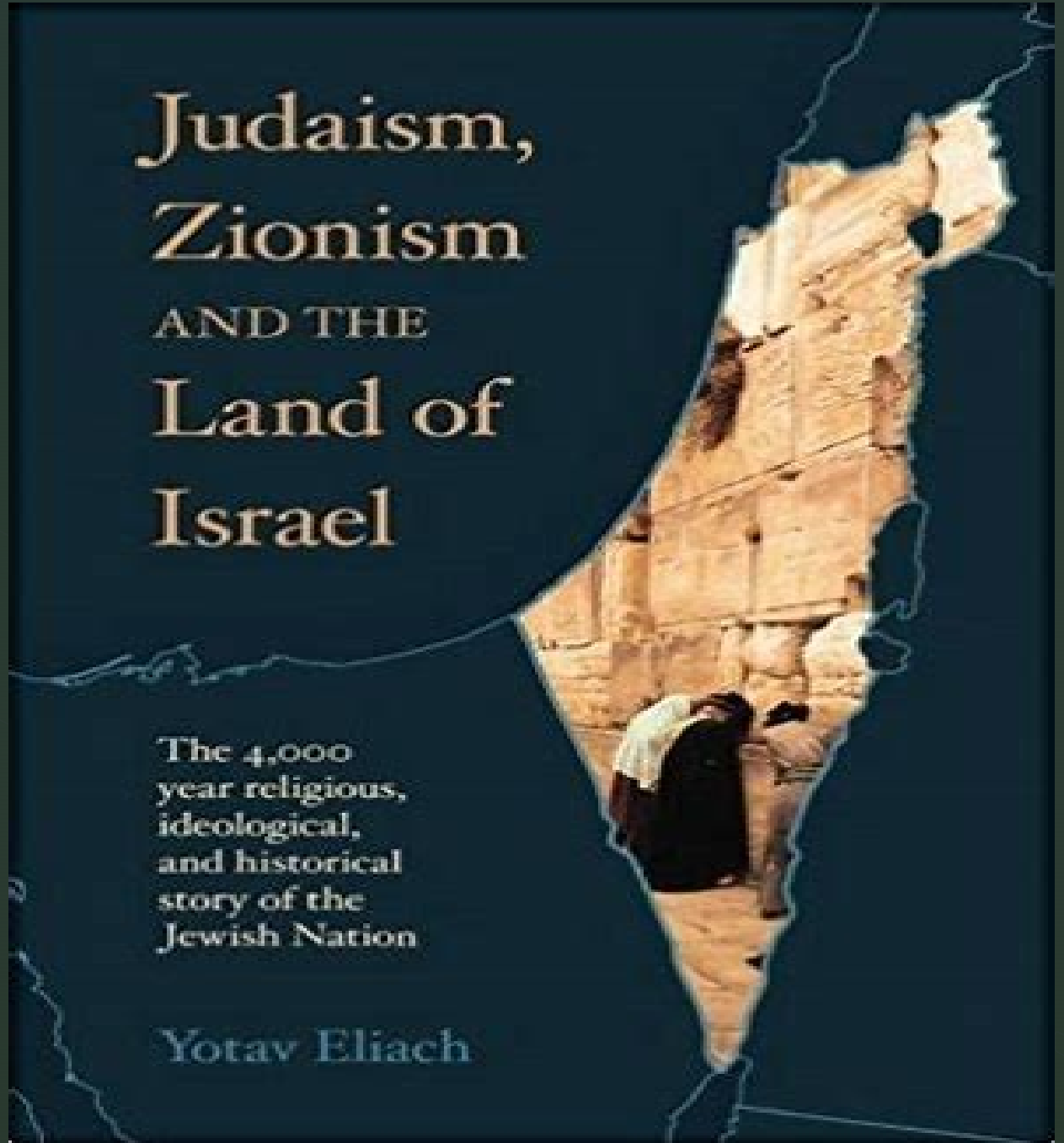
A Philosophical
Conundrum

A Mental Condition

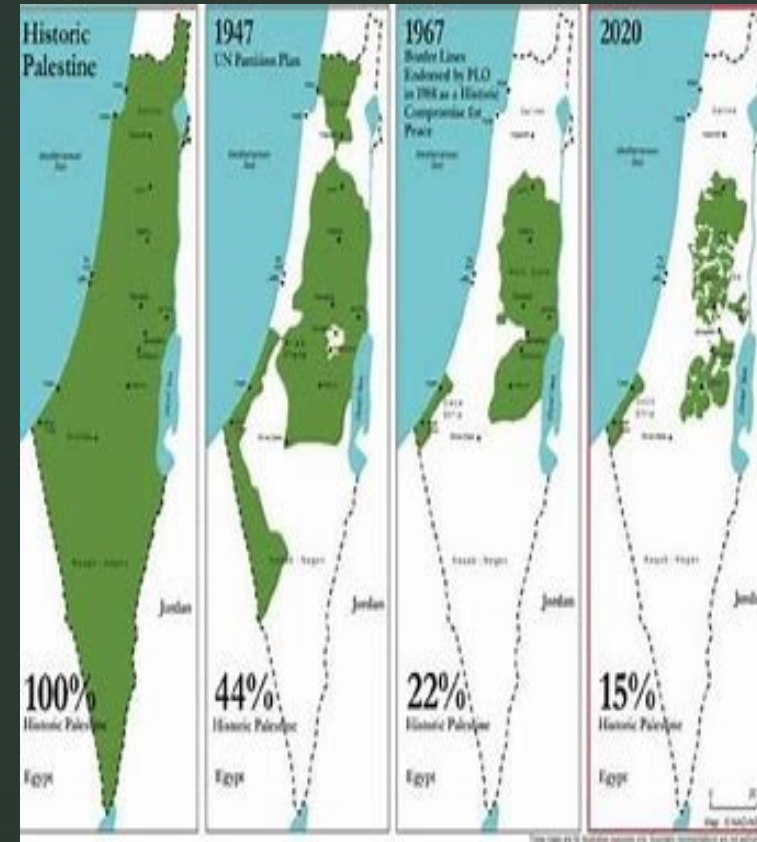
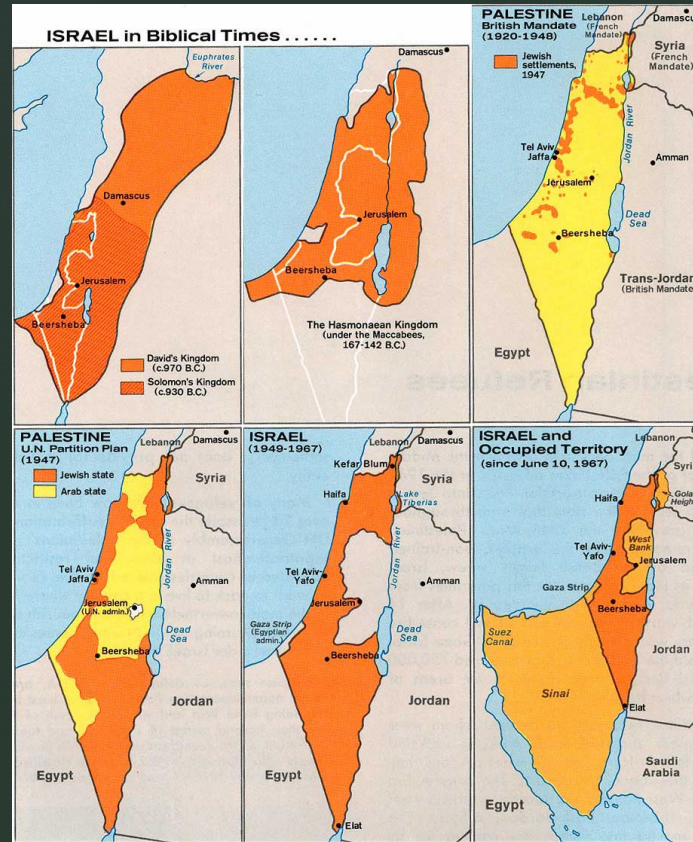
Judaism, Zionism AND THE Land of Israel

The 4,000
year religious,
ideological,
and historical
story of the
Jewish Nation

Yotav Eliach



Palestine: Mapped and Re-Mapped



**Key Concepts
Towards a Framework
of the Confrontation,
Clashes, Conflicts,
and Conflict
Resolution**



Concepts: Their Meanings

- **LIBERATION** is the act of liberating: the state of being liberated.

- 1. liberating or being liberated
- 2. seeking equal status or just treatment for or on behalf of any group (Jews) believed to be discriminated against.

Campaigning: Ideologies and Their Methods to Propagate

IDEOLOGY

An ideology is a belief system that underpins a political or economic theory. Ideologies form the operating principles for running a society.

EXPLANATION

We often think of ideologies as fitting along a left-right political spectrum with communism on the left and authoritarian nationalism on the far right.

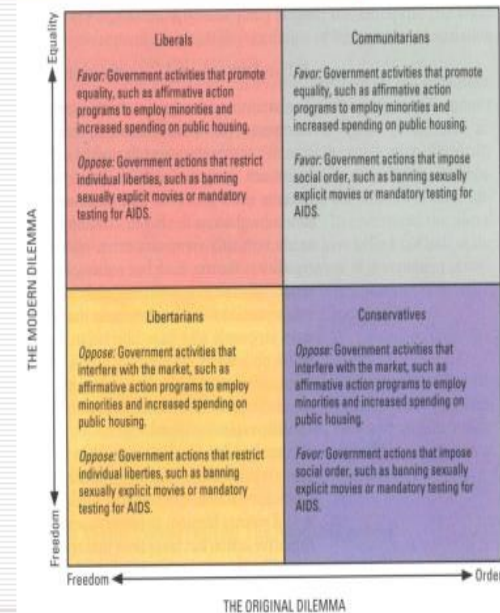
However, throughout history, there has been a vast array of organizing ideologies for societies that don't conform to this spectrum. For example, dominant 18th century ideologies were based on theocratic and dynastic principles.

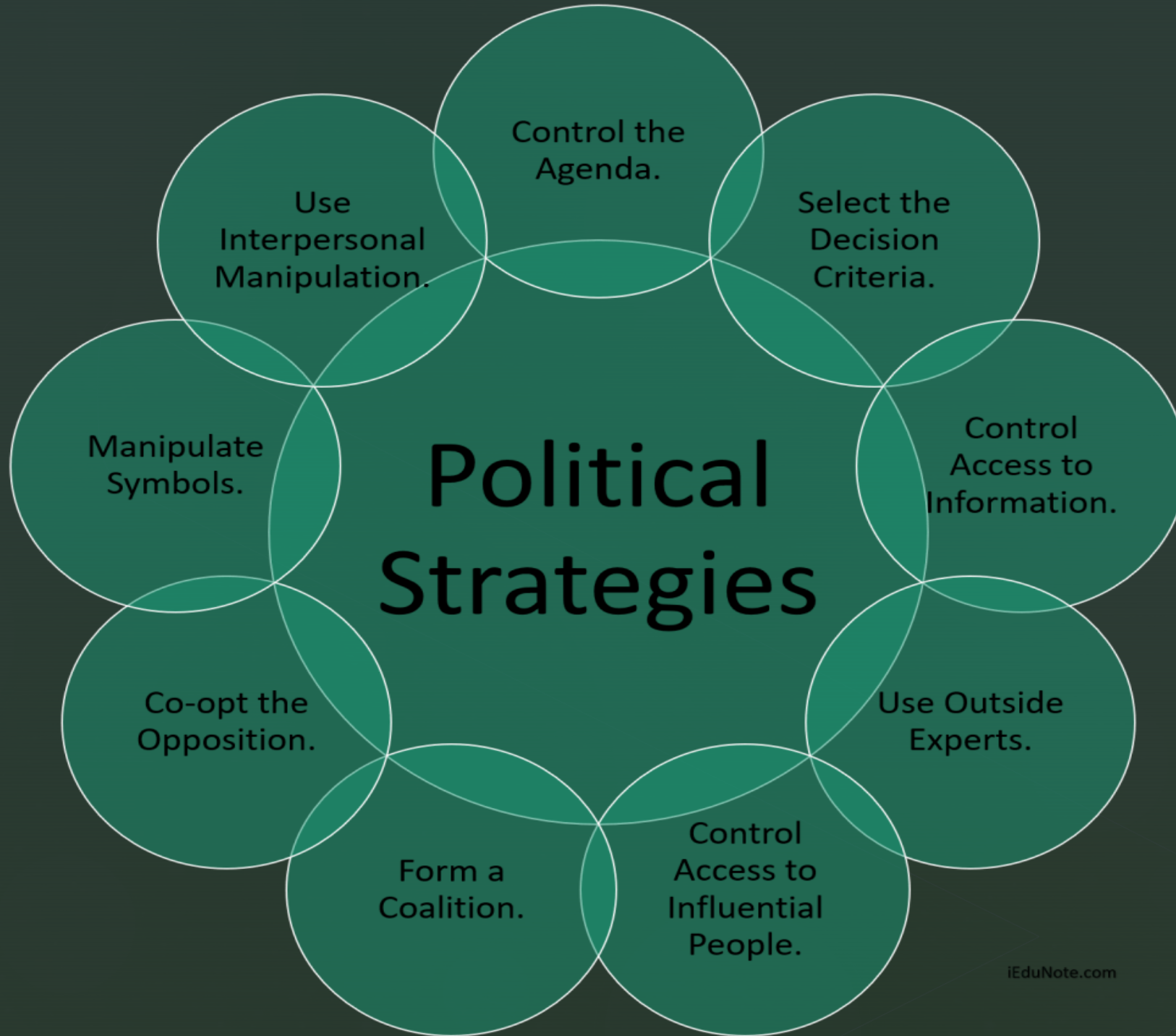
EXAMPLES

- 1 Authoritarianism
- 2 Socialism
- 3 Capitalism
- 4 Theocracy
- 5 Imperialism
- 6 Liberalism

HELPFULPROFESSOR.COM

Four Types of Ideology





Sustainable: The Future of Palestine – to be Erased or Not to be Erased?

1. able to be maintained at a certain rate or level
 - Example: sustainable material growth
2. **SUSTAINABLE** is capable of being sustained. How to use **sustainable** in a sentence.
3. Where does the Palestinians fit into this sustainable environment?



Zionism: Its Diabolical Ideologues and Demonic Tentacles



BARRON'S
FINANCIAL TIMES
THE WALL STREET JOURNAL

CBS

CNN

BUSINESS

abc

USA TODAY



CNBC

NBC

AP Associated Press

REUTERS

Bloomberg

Bloomberg Businessweek

The New York Times

Forbes

boston.com

The Washington Post

The Washington Times

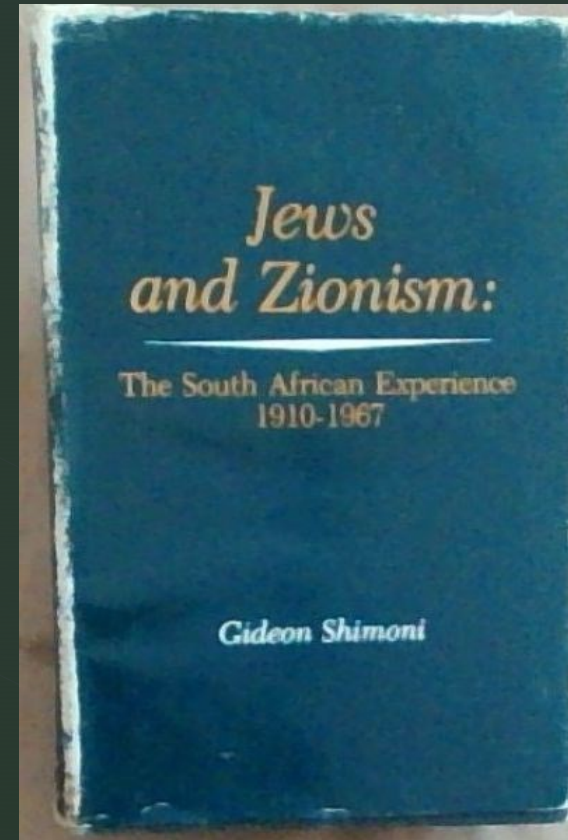
Los Angeles Times

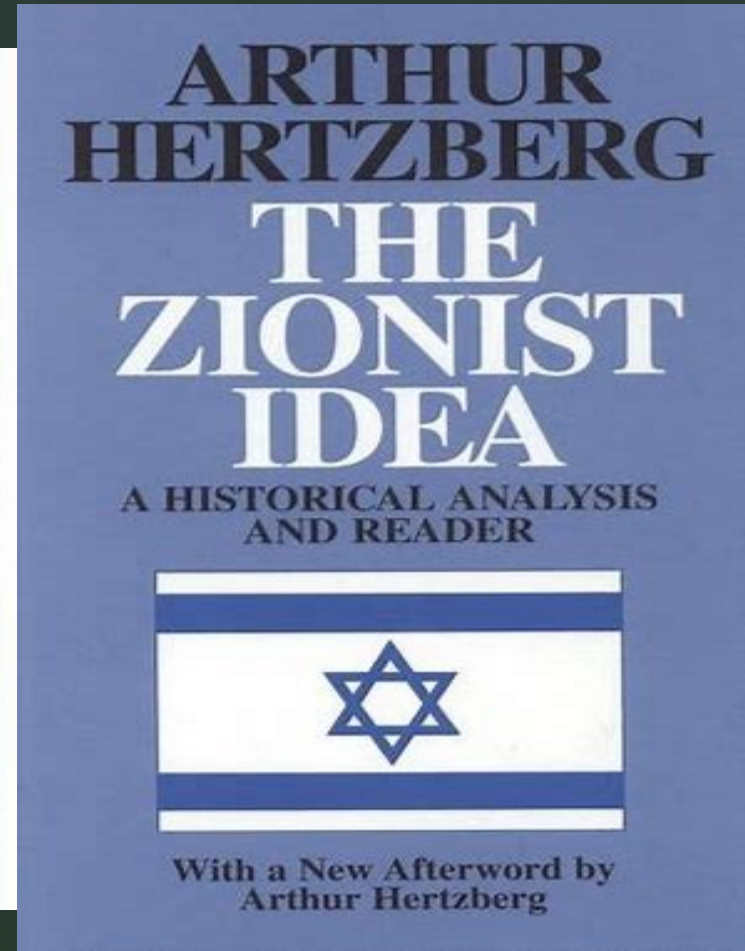
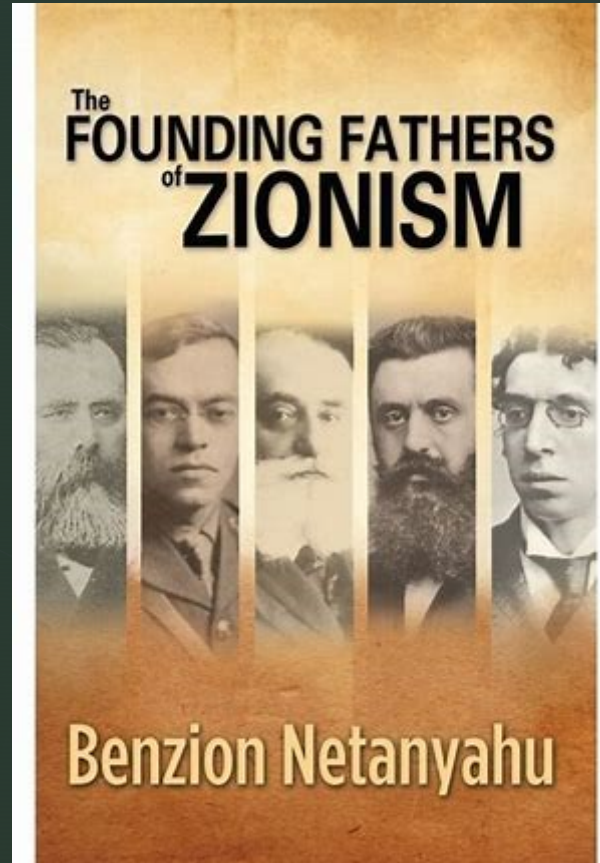
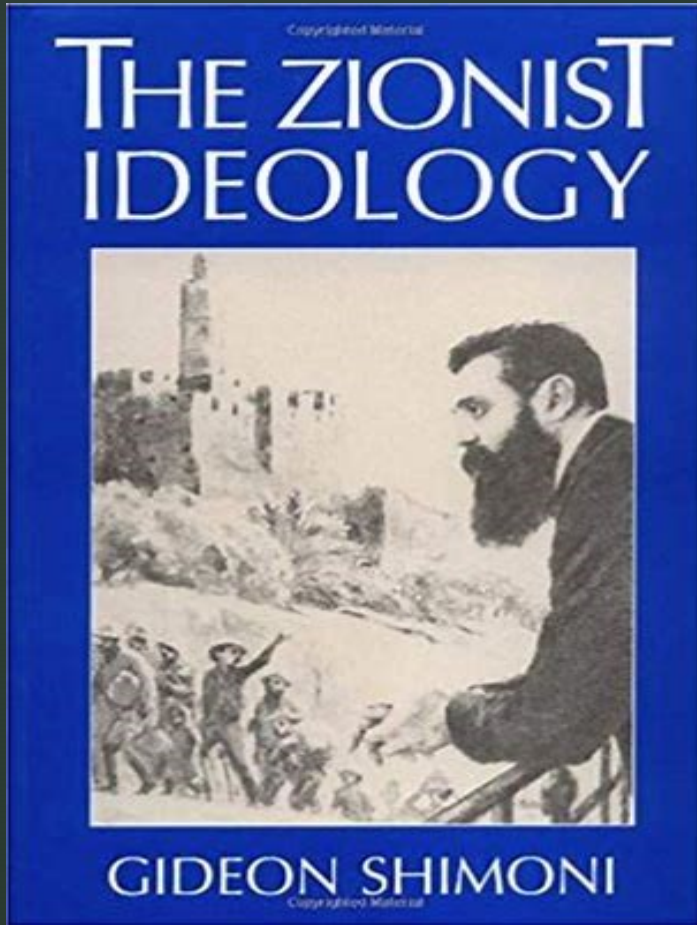
Chicago Tribune

TIME

SmartMoney

South African Zionists: Making a Case for Themselves







Capturing the Minds and Hearts

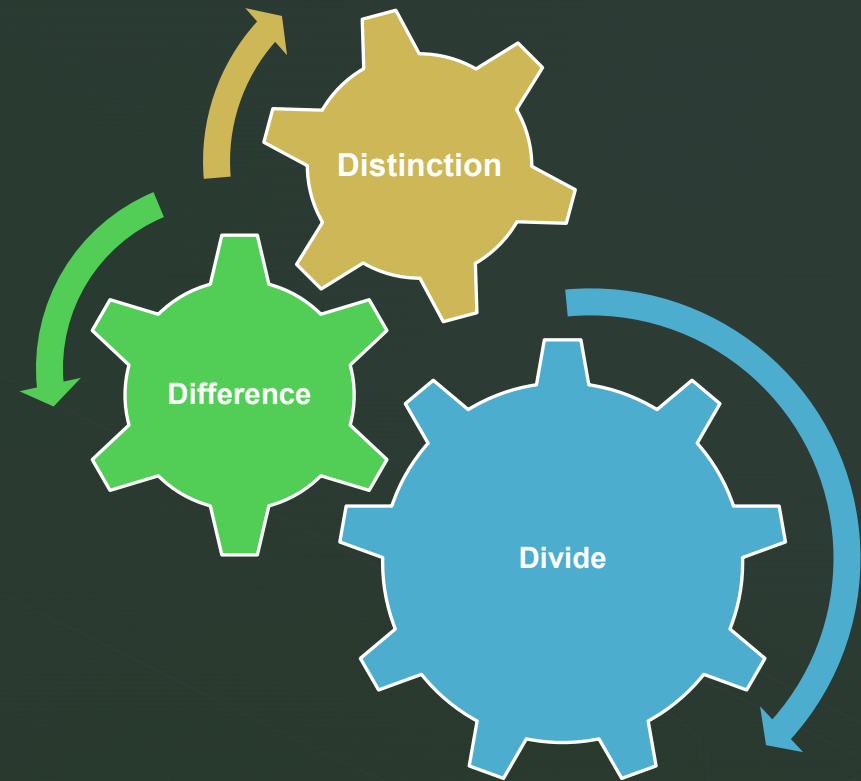
Inserting their Presence
Consciously

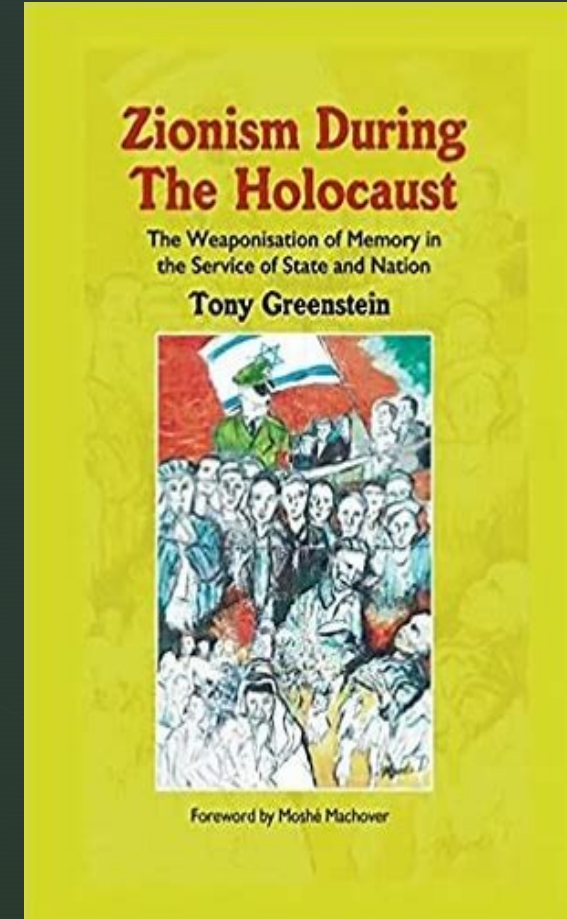
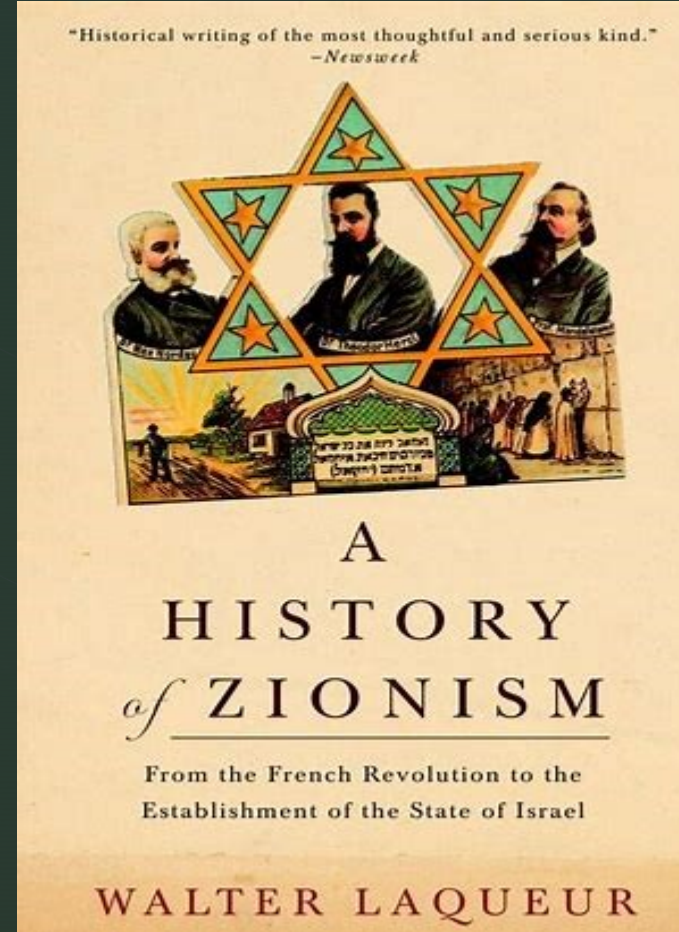
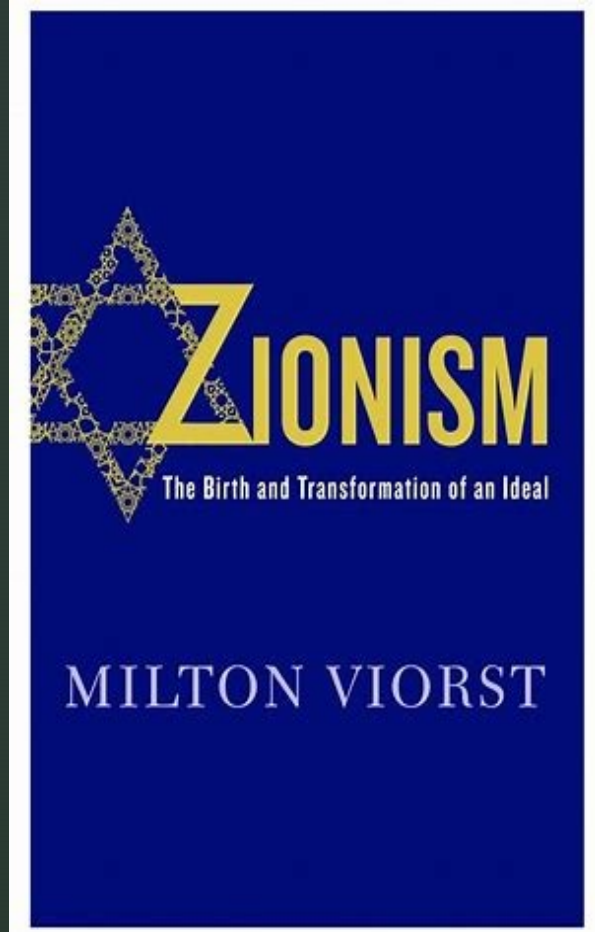
Pushing their Narrative
forcefully

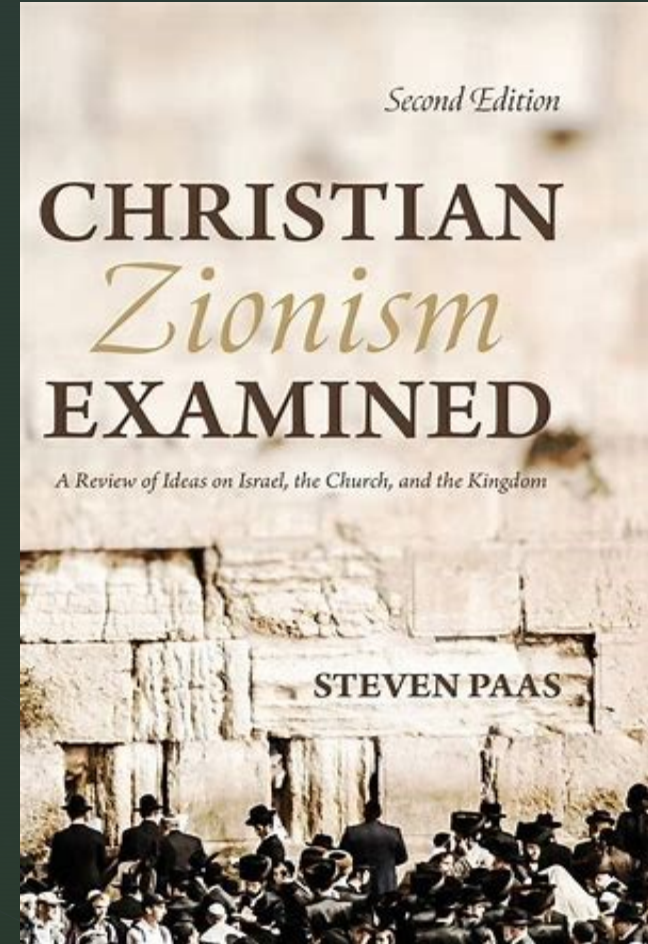
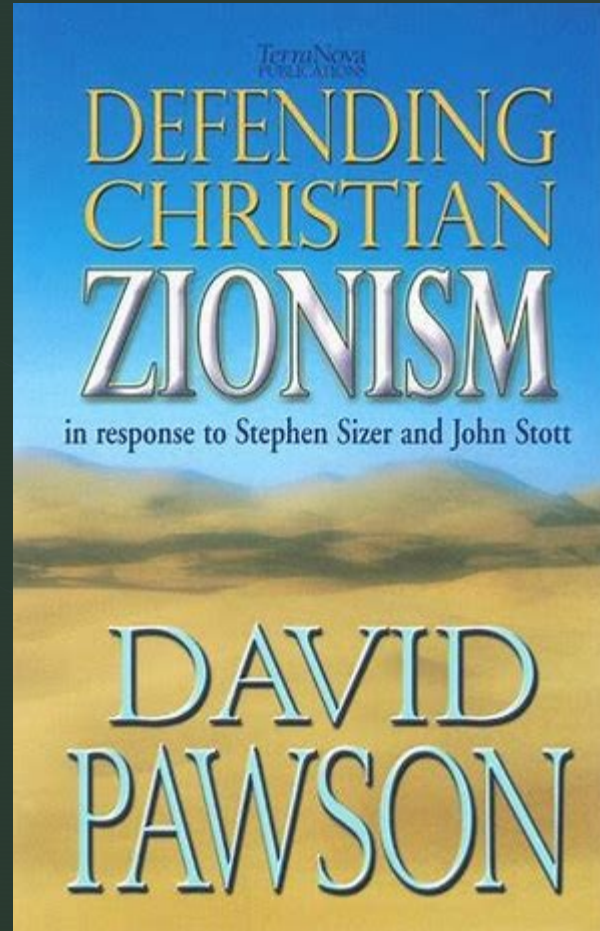
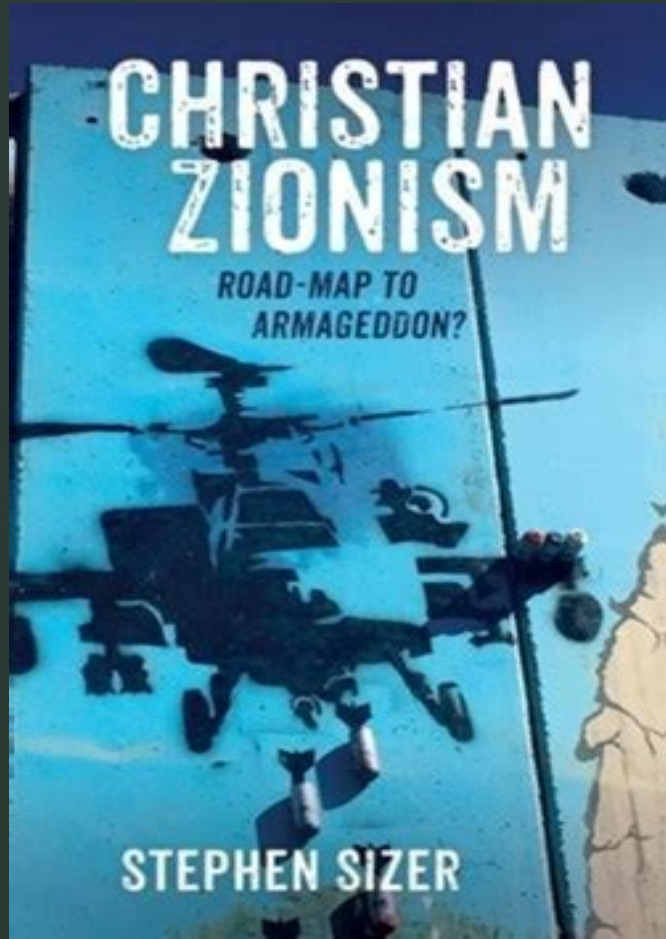
- Zionists: Their Ideologues
- Zionists and Zionism – mapping their future ideologically, politically, and racially
- Zionists' Project: **New World Order**

Judaism vs Zionism

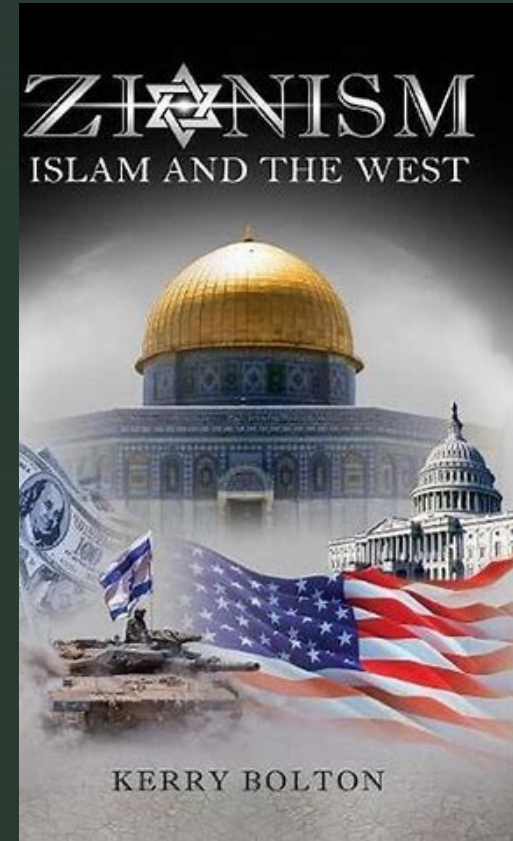
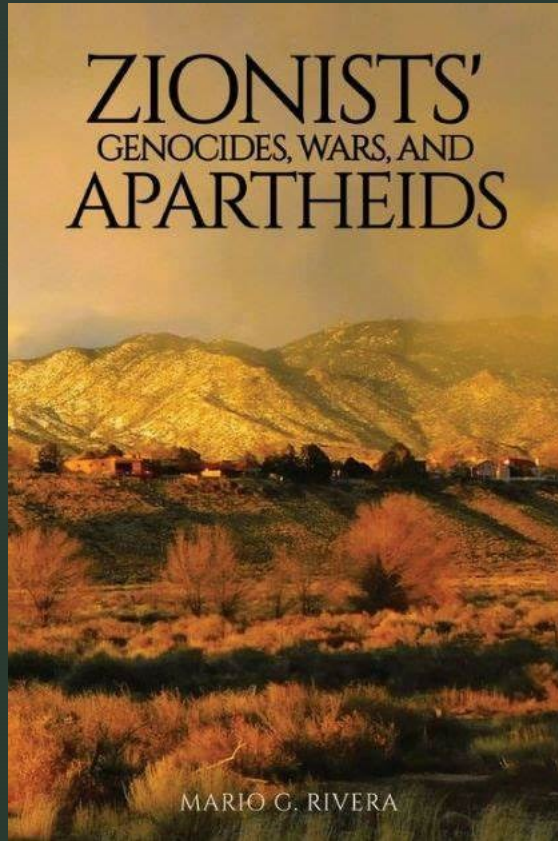
- The Distinction
- The Difference
- The Divide

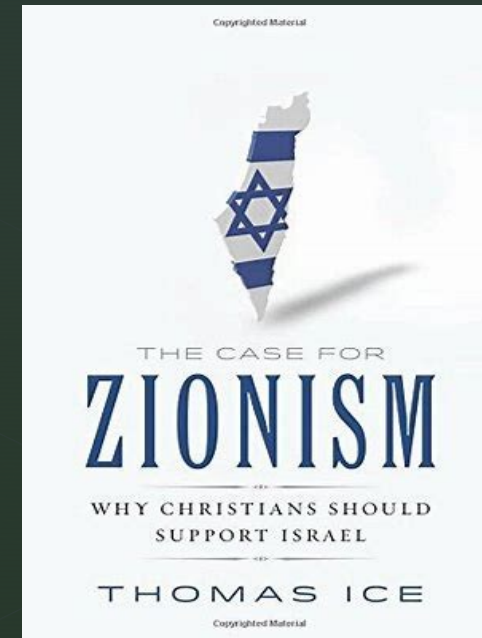
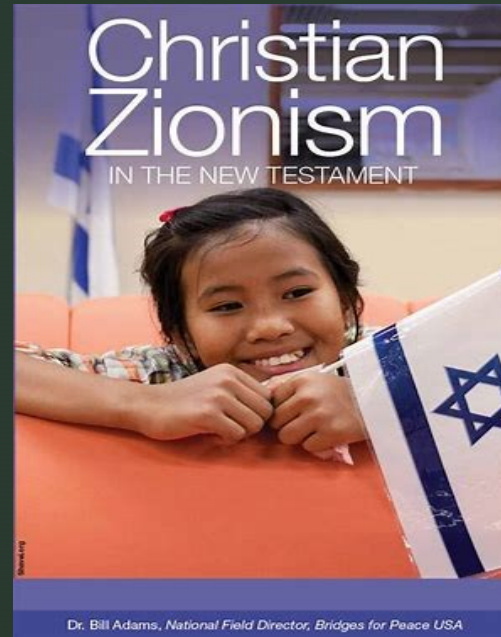
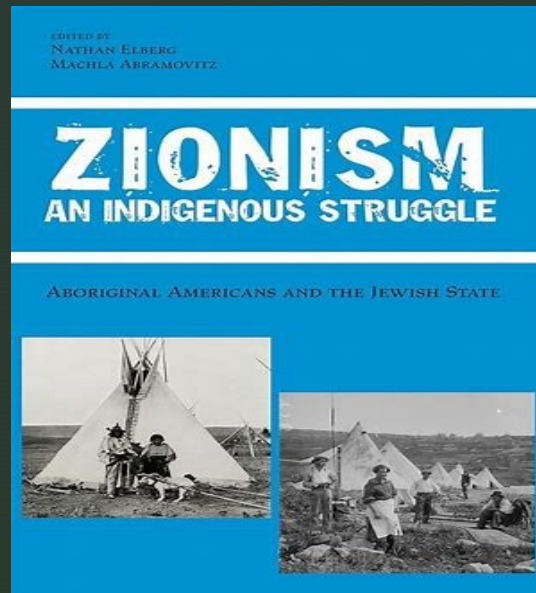
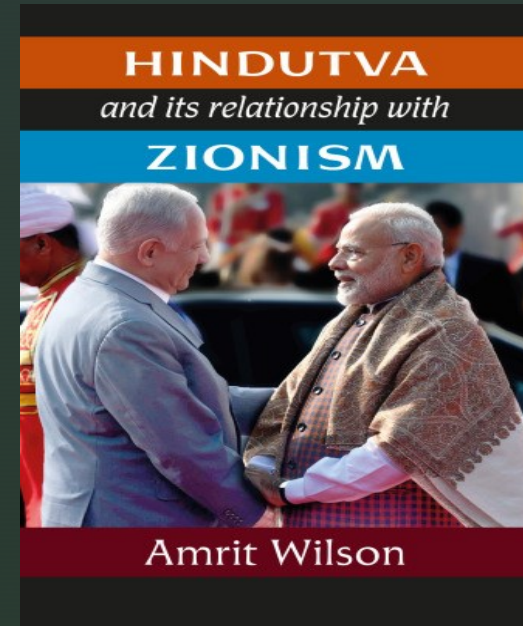
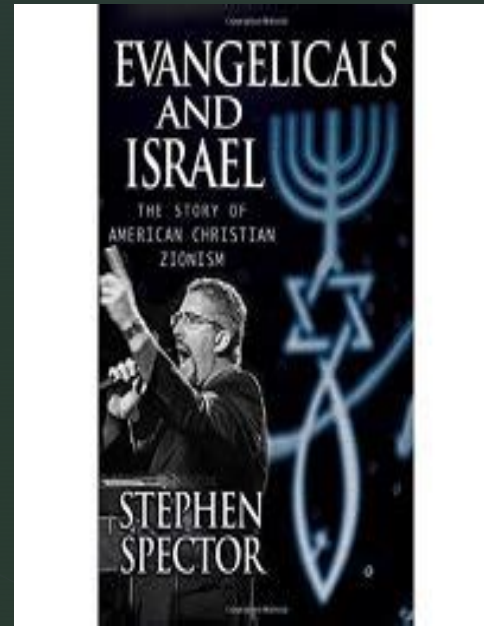
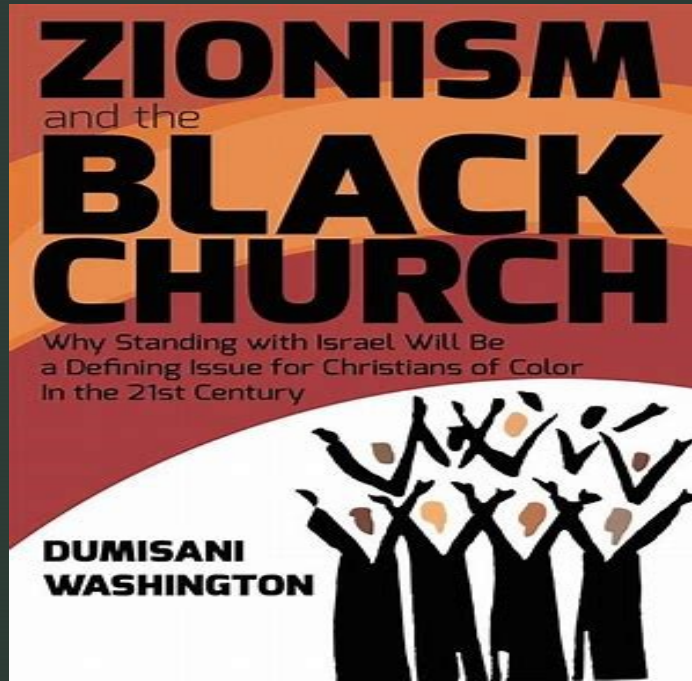


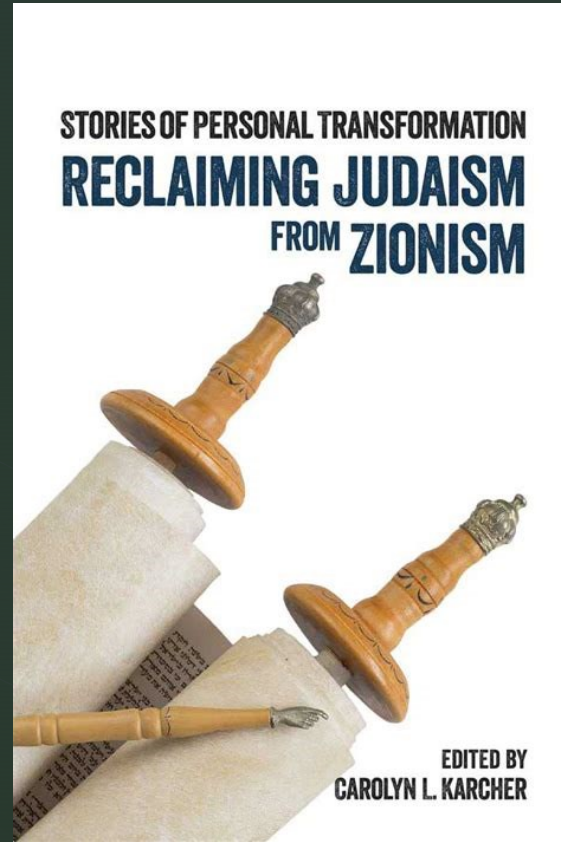




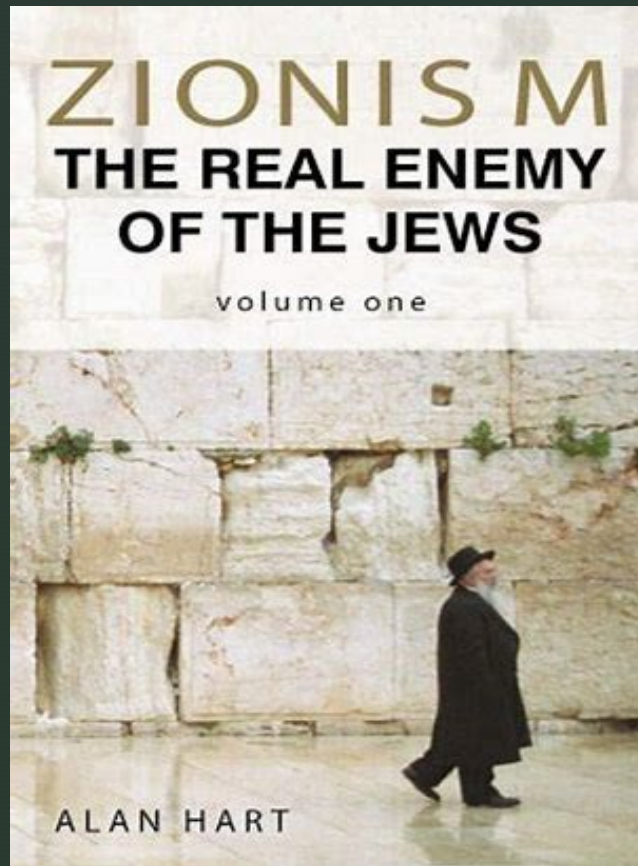
Zionists: Their Contemporary Challenges

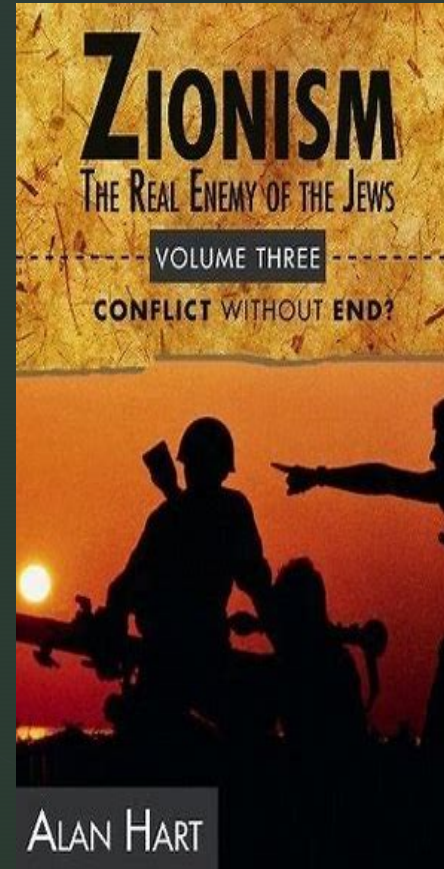
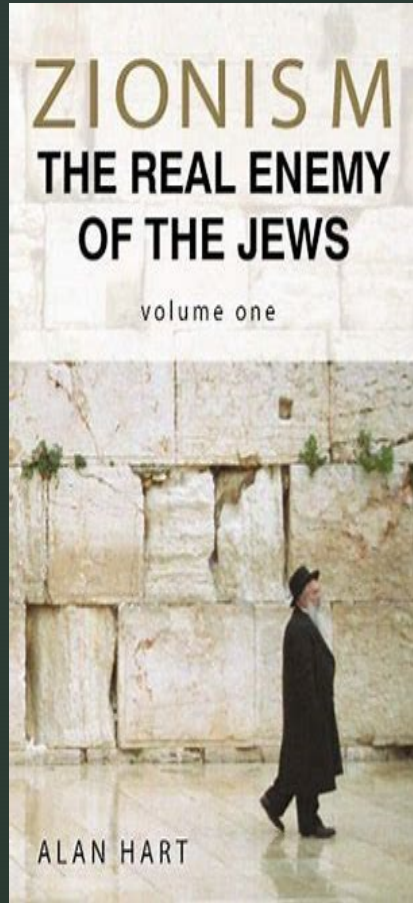




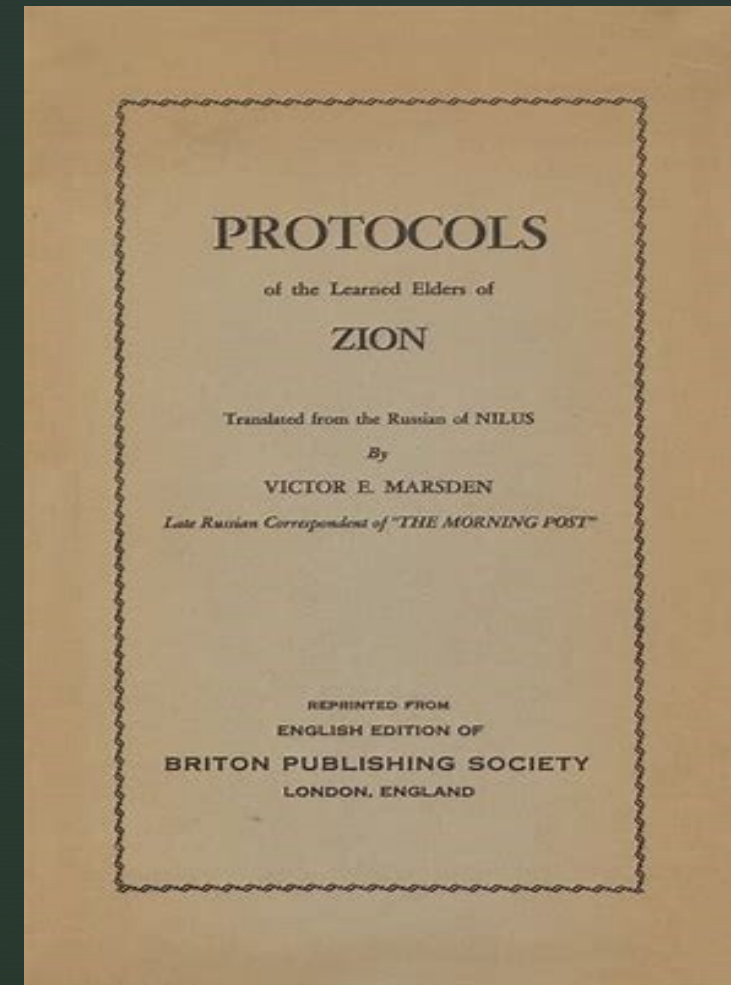
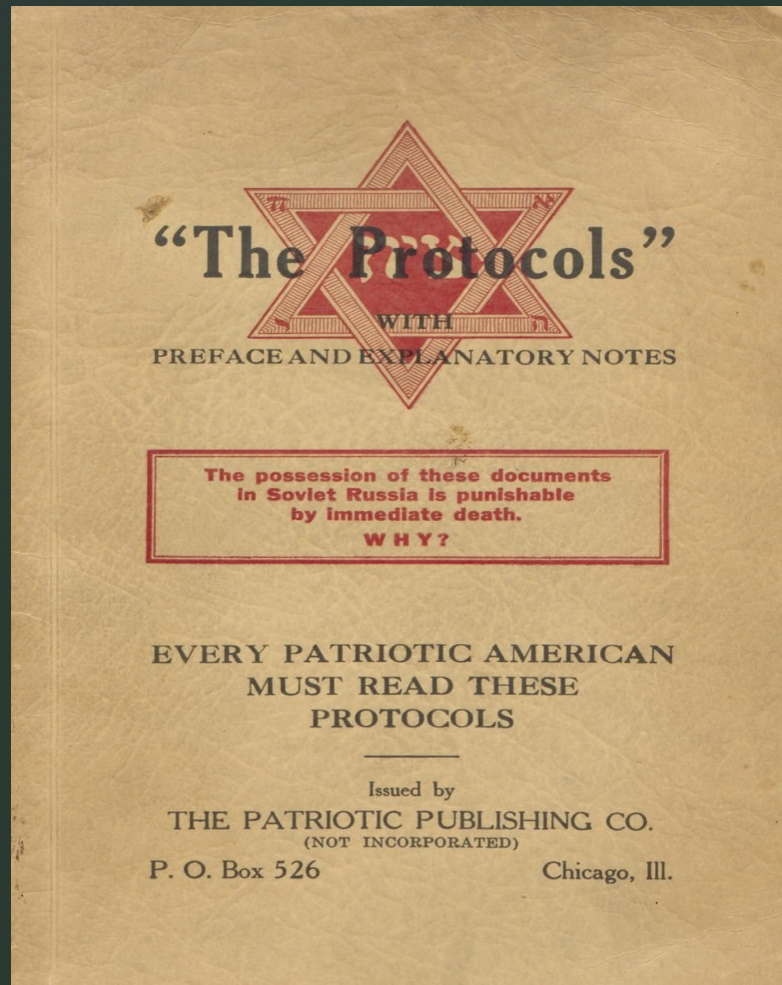


Jews: Anti-Zionist Semites





The Protocols



Pro-Zionists Position

- **Protocols of the Elders of Zion** is document that served as a pretext and rationale for anti-Semitism mainly in the early 20th century.
- The document purported to be a report of a series of 24 (in other versions, 27) meetings held at Basel, Switzerland, in 1897, at the time of the first Zionist congress.
- There Jews and Freemasons were said to have made plans to disrupt Christian civilization and erect a world state under their joint rule.
- Liberalism and socialism were to be the means of subverting Christendom; if subversion failed, all the capitals of Europe were to be sabotaged.

▶ *The Protocols of the Elders of Zion*

It was and is published as an 'anti-Semitic' pamphlet during 19th century in Russia.

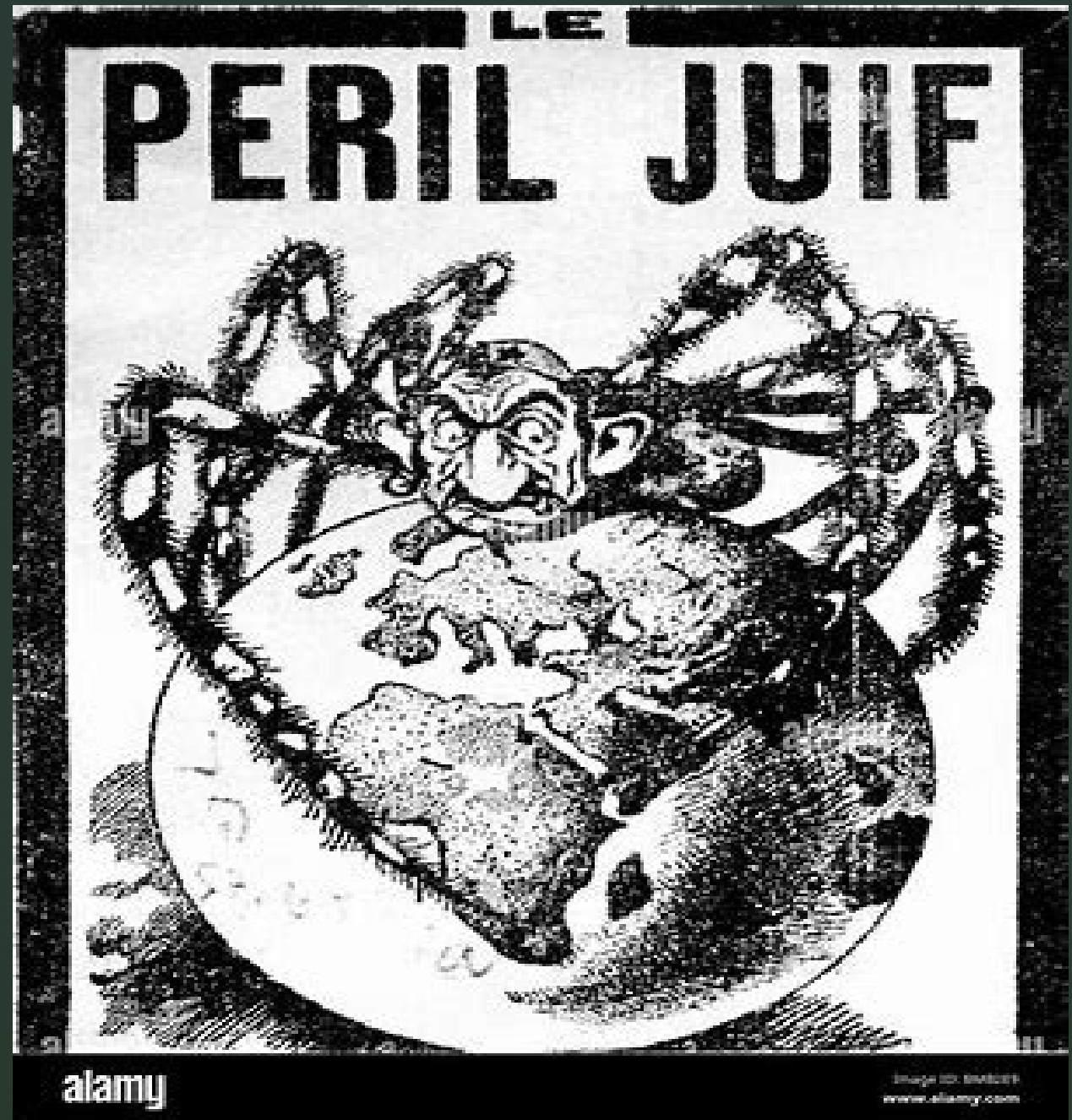
It contains the minutes of meetings held by Zionists plotting to control the world.

These Zionists argued that it is forgery: translated, published, and distributed all over the world.

Its legacy continues and Zionists using their platforms to describe the author and distributors as Holocaust deniers and conspiracy theorists.

Zionists

Their Global Tentacles



LOBBYING
FOR ZIONISM
ON BOTH SIDES
OF THE ATLANTIC



ILAN PAPPE

Confused (South) Africans

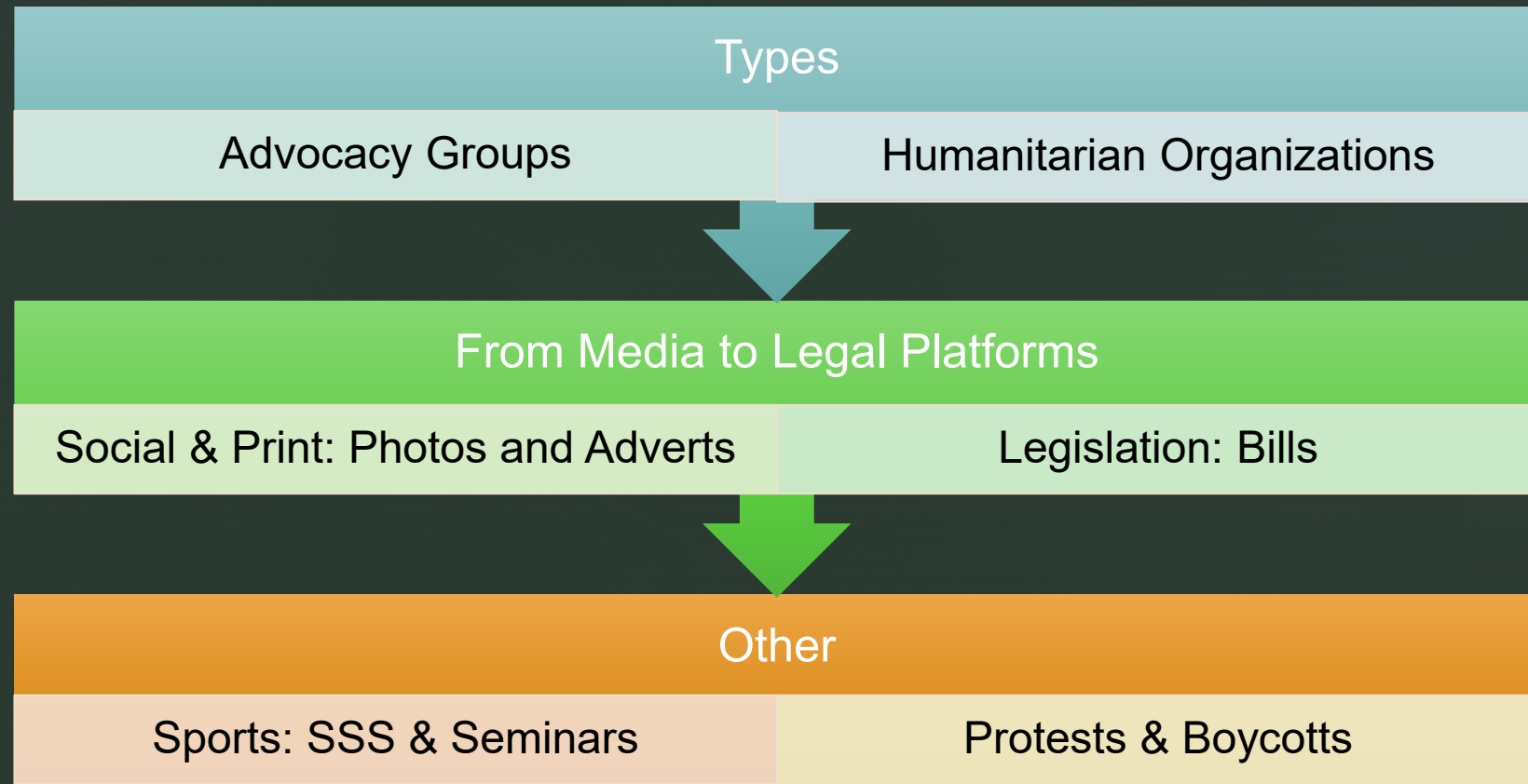
Africans on Wrong Side of the Line for Justice



ACDP and Its Leaders for Zionism



Campaign Strategies



Campaign vs a Pariah Government

Striking at the Heart of the Zionist
Menace and a Genocidal State

Stepping forward to counter the
Zionist propaganda


Stopping the rogue Zionist terrorists



Pro-Palestine Forums: Clearly Campaigning - Countering the Zionist Narrative

CRITICAL DIALOGUE SERIES:
UNDERSTANDING CHRISTIAN ZIONISM – BRIDGING FAITH & JUSTICE

IN PARTNERSHIP WITH THE SOUTH AFRICAN JEWS FOR A FREE PALESTINE AND THE KAIROS PALESTINE WORKING GROUP SOUTH AFRICA



KEYNOTE SPEAKER: REV. DR. MUNTHUR ISAAC

PANELIST: REV. FRANK CHIKANE


PANELIST: ADV. DALIA QUMSIEH


PANELIST: REV. MOSS NTLHA

PANELIST: DAVID WILDMAN

PANELIST: PROF. FARID ESACK

Date: Thursday, 9 May 2024 | **Time:** 3:30pm – 5:30pm
Venue: Nelson Mandela Foundation, 107 Central St, Houghton Estate, Johannesburg
RSVP: <https://forms.gle/UrYkT7L6Uhes5qJp7>

 NELSON MANDELA FOUNDATION
Living the legacy

 SAJFP



Campaigns by Jews for Justice





South African
Based
Organizations
Advocacy Groups
Humanitarian
Organizations

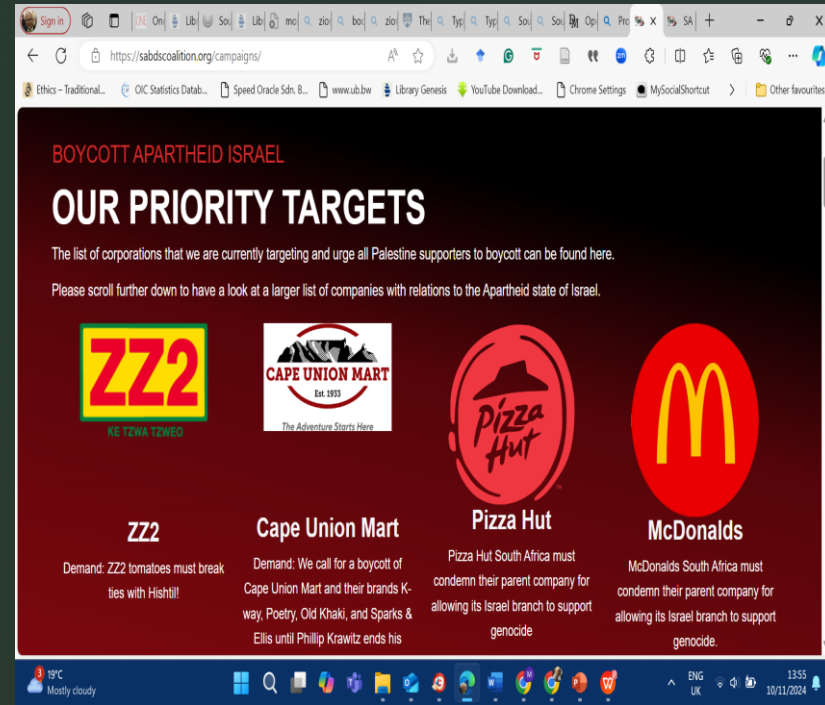
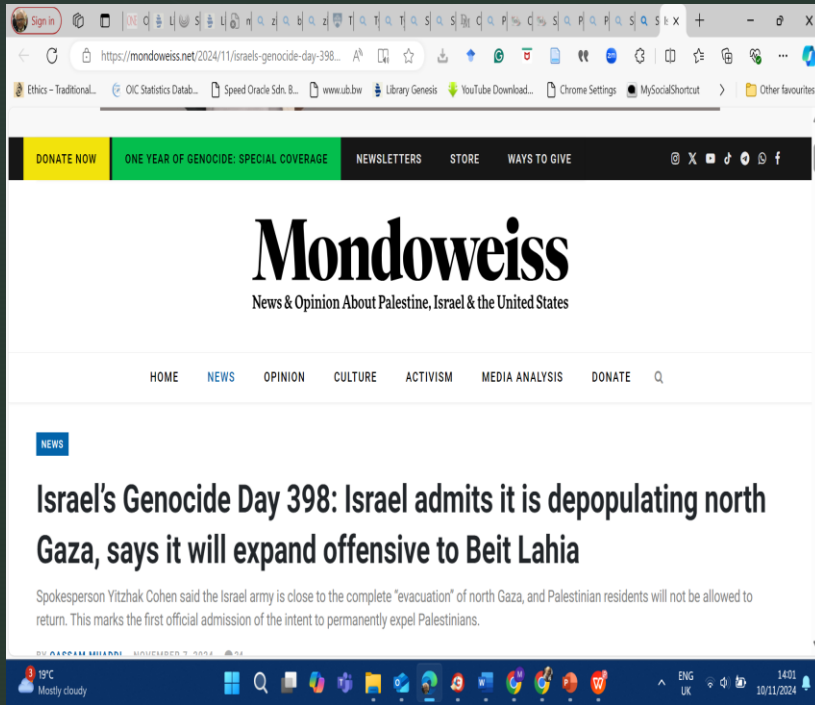


SAVE LIVES
STOP ZIONISM
BOYCOTT ISRAEL

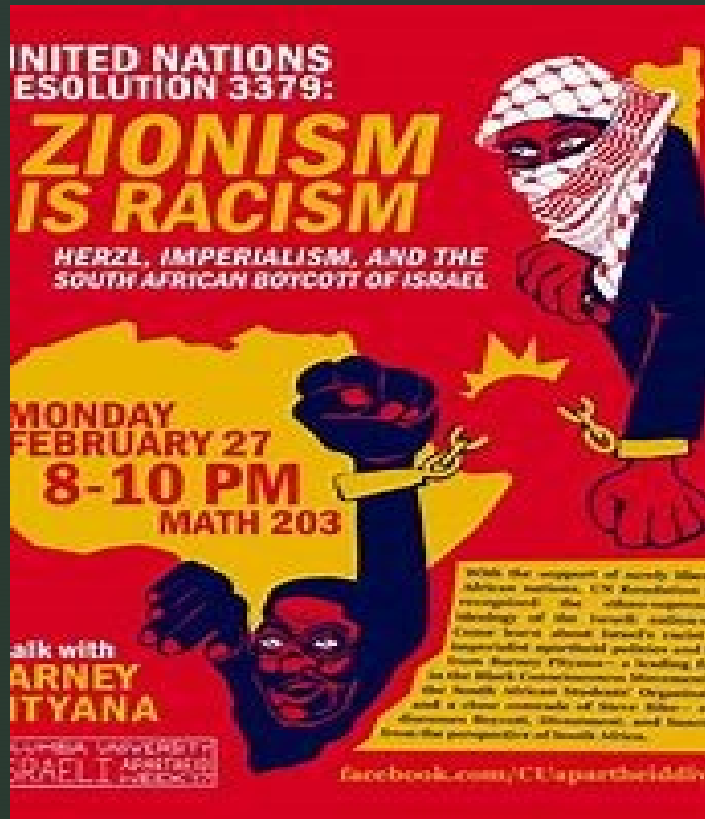


A dense grid of various brand logos including: Coca-Cola, Garnier, Redken, Carrefour, Calvin Klein, M&S, Tommy Hilfiger, ICQ, Kikkor, L'Oréal, Libby's, Timberland, Kotex, Arsenal, Kikkor, Sprit, L'Oréal, Johnson & Johnson, Sanex, STAR, sky, Kiwi, Intel, McDonald's, Revlon, Sun, Huggies, Kraft, Nestlé, Sunkist, TIME, CNN, KFC, Levi's, Schweppes, The New York Times, Pepsi, Nokia, Kimberly-Clark, Gossard, Pepsico, Pauls, Marks & Spencer, Sara Lee, Boss, Giorgio Armani, National Geographic Channel, Maybelline, Disney, GAP, Ralph Lauren, Donna Karan, and Danone. A central logo features a barcode with a red prohibition sign over it and the text 'Made in Israel'.

Campaigns: Print and Online Media



Campaigns: Adverts and Photos



Campaign: Organizations and Publications

The screenshot shows the JSTOR publisher page for the Afro-Middle East Centre. At the top, there is a navigation bar with options for 'All Content', 'Images', and 'Advanced Search'. A search bar is present with the text 'Search journals, books, images, and primary sources'. Below this, the title 'Afro-Middle East Centre' is displayed. Underneath, there is a 'Publisher Description' section. The text in this section reads: 'Established in 1998, the Afro-Middle East Centre (AMEC) aims to foster, produce and disseminate the highest quality of research on the Middle East, to maintain public discussion and to help shape the public discourse on issues related to the Middle East. AMEC's research includes relations between Africa and the Middle East.' To the right of the text is the AMEC logo, a circular geometric pattern. Below the logo, the website URL 'http://amec.org.za' is listed, along with the address: 'PO Box 411494, Craighall 2024, South Africa'. At the bottom of the page, there is a 'Books' section with a search bar and a 'COPYRIGHT DATE' label.

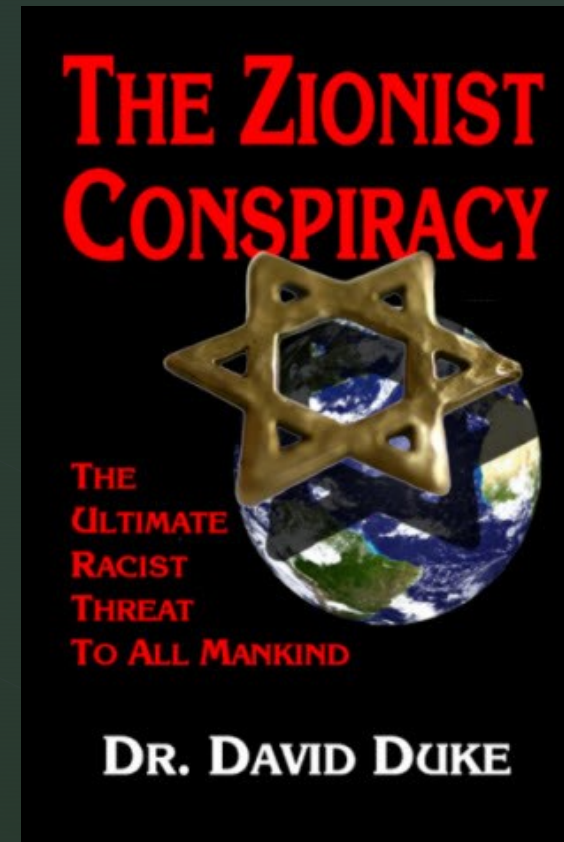
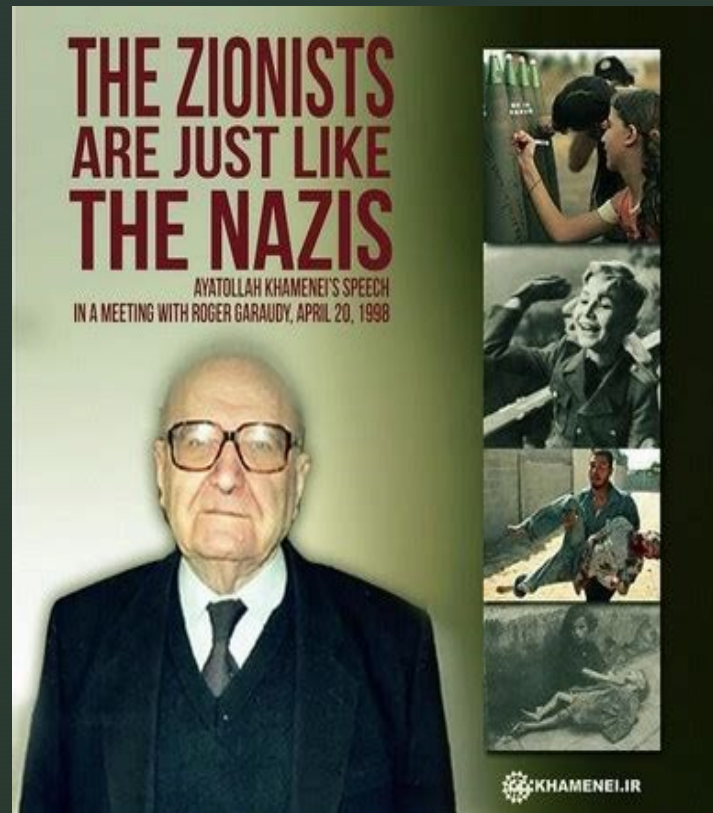
The screenshot shows the social media profile page for the Afro-Middle East Centre (AMEC). The profile picture is the AMEC logo. The page title is 'Afro-Middle East Centre (AMEC)'. Below the title is a '+ Follow' button. To the right of the button is a statistics table:

| | |
|--------------|-----|
| Followers | 36 |
| Following | 2 |
| Co-author | 1 |
| Public Views | 101 |

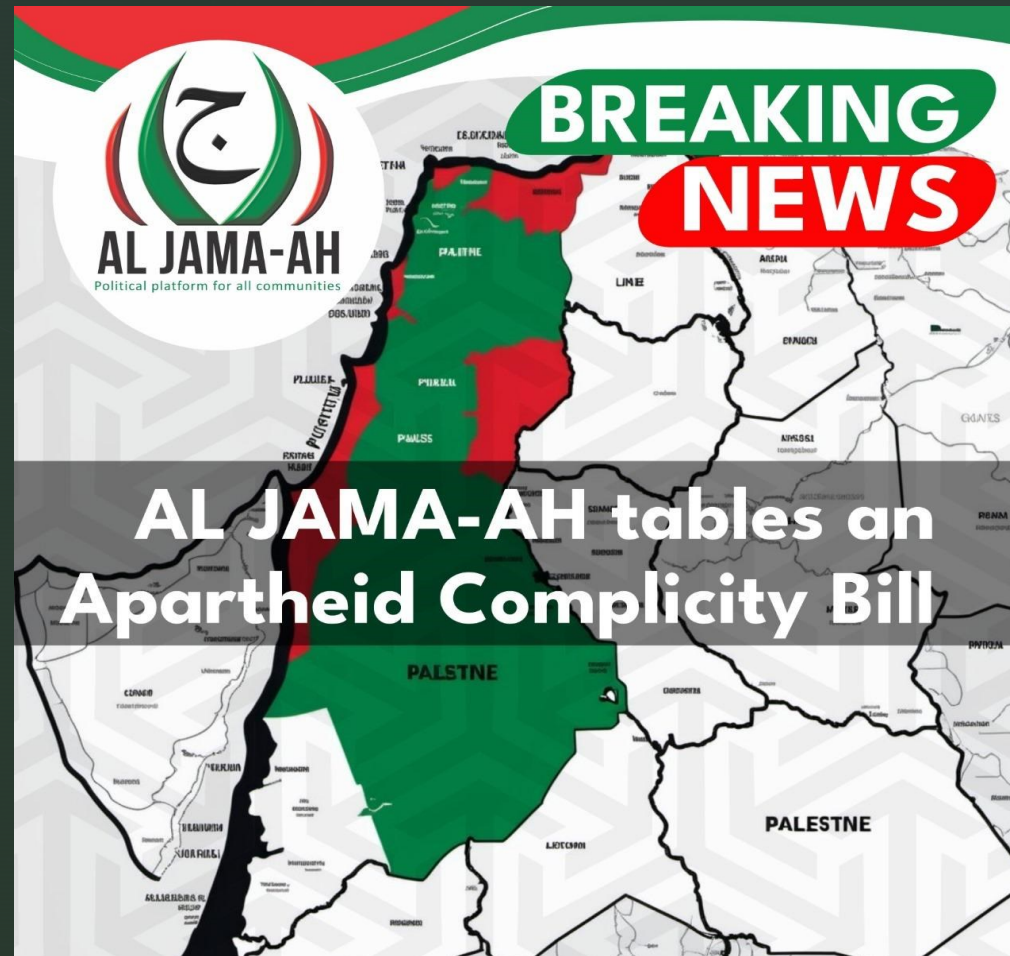
Below the statistics, there is a bio: 'Established in 1998, the Afro-Middle East Centre (AMEC) aims to foster, produce and disseminate the highest quality of research on the Middle East, to maintain public discussion and to help shape the public discourse on issues related to the Middle East. Amec's research includes relations between Africa a... see more'. The main content area displays a list of papers:

- The Africa-Palestine Conference: Why South Africa must lead the way**
AMEC Insight, 2019
On 16 September, I visited South Africa, a country where many Palestinians have always felt welco... more
Download 22 Views
- Tunisia's sustainable democratisation: Between new and anti-politics in the 2019 presidential election**
AMEC Insights, 2018
On 13 October, the election of retired constitutional law professor, Kais Saied, as Tunisia's new... more
Download 20 Views
- The Islamic State in Libya: Slipping through the cracks of the political crisis**
AMEC insights, 2015
As promising as the current political and militarised environment in Libya might appear to be for... more
Download 13 Views

Other Texts countering Zionism



AJ and Its Private Members Bill: Campaigning Legally



Questions and Looking Ahead

- Will Palestine be liberated?
- Should all of us continue the Campaign?
- Will there be a Sustainable Future for the Palestinians within Palestine?
- Should exiled Palestinians continue to Nurture and Sustain their identities outside Palestine?